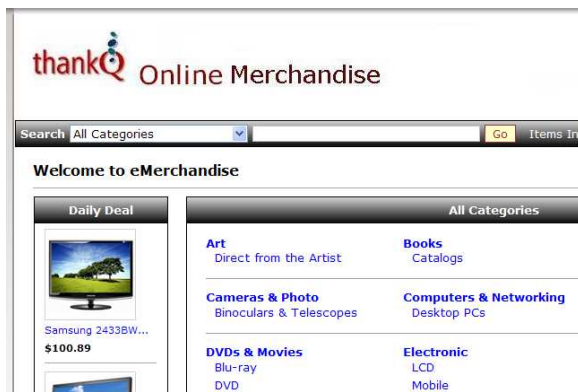


A fully integrated series of online web pages for the delivery and processing of merchandise. The content within the web site is controlled directly from thankQ (no need for any web technical programming staff – web pages are changed by your appropriate thankQ user).



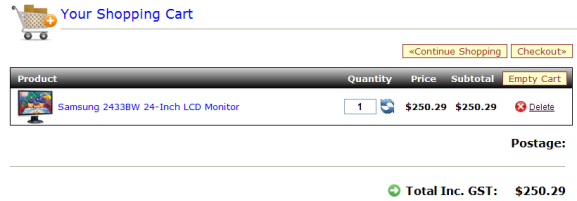
Features:

- Web Page Content Managed via thankQ
- Secure SSL Encrypted end to end processing
- Automated Email for Invoice / Receipt
- Definable Content for:
 - Product categories / sub-categories
 - Product details and images
 - Optional donation amount
 - Purchaser information; name, address, phone numbers, date of birth, etc.
- Fully integrated with thankQ BackOffice Web Holding pens for authorised information and for order processing and fulfillment



Content Managed via thankQ

thankQ BackOffice provides content management of the web site pages for product categorisation and product details.



The shopping cart functionality provides all that is need to enable the purchaser to manage their choices along with the ability to add a donation.

Secure SSL Encrypted Processing

From the moment the contact initiates the process until the moment they leave the Confirmation Page, thankQ eMerchandise operates in a Secure SSL Encrypted environment. This assures your clients of safe conventional transacting.

BackOffice Holding Pen

When the information has been successfully processed, the contact is issued with an on screen Confirmation (which is also automatically emailed to them). All of the completed information automatically arrives in the thankQ BackOffice Holding Pen. All that remains is to de-dupe the contact information, accept their order and use the standard thankQ features to fulfil their order; such as picking lists, packing lists, and dispatch.

Other activities such as stock management will be managed by thankQ.

